

Music Submission Guidelines

As part of its eclectic programming, CKUA accepts music submissions from artists of many genres. To ensure that your music reaches our ears in an efficient and effective manner, please observe the following guidelines:

- Send your music to the CKUA library at the address below. If you feel that your music would suit a particular show, feel free to send an additional copy to that show's announcer. However, please ensure that the library receives its own copy.
- Take a look through the play lists on our website. Get a sense of our programming and music preferences. If you feel your music would fit CKUA then please send it our way.
- CDs are best. While we do accept vinyl submissions, CDs are still the preferred format. Currently we are not able to accept digital submissions through email.
- Please clearly label your CD with the proper artist/album info, including track times. Bear in mind that slip sleeves and paper envelope CD packaging can easily get lost on the shelves; regular sized jewel cases/digipaks with a spine label are a big help to the announcers, and to you.
- Bio material. It's really helpful to provide us with a one-page bio. But keep it minimal. The most important things we need to know: your musical genre, where you're from, current tour info, other artists you might compare yourself to, and your website or contact info. Padding up your package with glossy photos, multiple press clippings, etc. will only increase your shipping costs. Ultimately the music will speak for itself.
- Tracking. Currently we do not have the resources to track actual airplay. However, every CD we receive goes onto our new release shelves. From that point on each announcer has the opportunity to check out your music.

Send music submissions to:

CKUA Radio Network
Monica Chattaway, Music Librarian
4th Floor - 10526 Jasper Ave.
Edmonton, Alberta
T5J 1Z7